

<b>TRACK: COMPLIANCE &amp; CONTROLS</b>			<b>LOCATION: CRYSTAL 1</b>
<b>Presentation Title</b>	<b>Abstract</b>	<b>Presenter</b>	<b>Time</b>
International Financial Reporting Standards (IFRS): How Oracle EBS Can Be Used to Ease the Transition	Presentation to discuss International Financial Reporting Standards (IFRS). Define IFRS, who it effects, what it entails, and how Oracle EBS can be used to ease the transition.	Sujit Naidu, KPMG	8:30 A - 9:10 A
Top Five Benefits that Oracle Customers can Achieve by Automating Application Access Controls	Management is burdened with growing governance responsibilities as companies continue to face emerging business risks, challenging economic conditions, as well as increasing pressure from government regulators and investors. Companies are meeting these challenges by establishing controls to “baseline” their ERP systems that can enable management to effectively focus on critical risks, and manage exceptions. In this presentation we share lesson’s learned from the real-world experience of automating controls management and monitoring process. The session includes insight into widely used control’s frameworks, application controls automation approach, examples and benefits of utilizing Oracle GRC Software to manage and monitor application access controls.	Adil Khan, Fulcrum Information Technology	9:20 A - 10:00 A
VENDOR: The Rise of eDiscovery	Recent updates to the Federal Rules of Civil Procedure (FRCP) have placed an increased burden on IT organizations to produce data as part of a civil or criminal “e-discovery” request. If your company received an e-discovery request today, would your IT organization have the capability to retrieve the appropriate information and supporting evidence to comply? Would you be able to meet the timeframes dictated by law and civil procedure? With the rise of the “new data center” and “paperless” application environments, most corporate data is managed electronically. Improving the way you manage information and being prepared for e-discovery simply makes good business sense.	Betsy Walker, Optim Solutions, IBM Software Group	10:10 A - 10:50 A

# Presentation Abstracts



Training Day Summer 2008 \* Drury Lane, Oakbrook Terrace, Illinois

TRACK: CRM / ORDER MANAGEMENT			LOCATION: CRYSTAL 2
Presentation Title	Abstract	Presenter	Time
Oracle's Siebel CRM On Demand and Integration to EBS	This presentation will provide an overview of Oracle's hosted customer relationship management solution – Siebel CRM On Demand (CRMOD) as well as review its pre-built integration capabilities with Oracle EBS. Siebel CRM On Demand allows break down of departmental silos and offers a 360-degree view of your customers. A highly comprehensive yet fast-to-deploy CRM solution, Siebel CRM On Demand goes far beyond any other software-as-a-service offering. It brings clarity to your sales processes, builds loyal, long-term customer relationships, accelerates productivity, boosts call center efficiency, and derives customer intelligence.	Pam Davis, CD Group	8:30 A - 9:10 A
Trade Management 101	Come and understand what Trade Management is and how it can help your company setup, track and analyze promotions. See how special pricing requests and point of sales are handled within the application. In the presentation we will discuss how Trade Management works in a channel environment and a direct sales environment. We will also discuss some common integration points from previous clients (Demantra, Incentive Compensation and Sales Force.com). We will also discuss some of the limitations of the application.	Tomlyn Mathews, Verities Solutions LLC	9:20 A - 10:00 A
Maximizing Performance in Advanced Pricing	Advanced Pricing gives Oracle E-Business Suite users the ability to define very sophisticated pricing schemes using Price Lists, Modifiers, Formulas, Qualifying and Pricing Attributes. In doing so, one must be careful in the setup to insure optimal performance of the pricing engine. This presentation will review Oracle-recommended best practices for optimizing Advanced Pricing performance. We will also techniques and rules-of-thumb to use when evaluating between different approaches to pricing setup, all with an eye to maximizing the performance of the pricing engine.	Bob Brown, DARC Corporation	10:10 A - 10:50 A

TRACK: PUBLIC SECTOR		LOCATION: CRYSTAL 3	
Presentation Title	Abstract	Presenter	Time
Extending Public Sector Budgeting for Better HRMS Integration	Efficiency and effectiveness of the budgeting process can be significantly improved by enhancing the standard extract process for position budgeting. This presentation will discuss how you can extend the position extract process for to get a leg up on your budgeting process. Starting a budget cycle with meaningful and rich data not only makes the organization's budget more reliable and accurate, it also speeds up the process and reduces manual data entry. A case study from Polk County (FL) will be used to illustrate the topic.	Praveen Kumar, AST Corporation	8:30 A - 9:10 A
Using Oracle and Related Tools to Comply with Sarbanes Oxley	Sarbanes Oxley will be explained in this presentation. Using General Ledger and System Administrator to Comply with Sarbanes Oxley will be taught. Other tools such as Identity Management, Audit Vault, Database Vault and release 12 will be discuss in relation to Sarbanes Oxley and other compliance regulations.	Olga Johnson, City of Detroit	9:20 A - 10:00 A
Integration of Third Party Systems with Oracle Financials	Utilizing web services to integrate third party systems for billing, vendor management, hiring and on-boarding. We developed web services using our existing SOA infrastructure to implement the integration with AR, AP and HR modules. These web services are reusable across applications and various City departments. They have enabled the City departments to increase their efficiency, streamline business processes, increase productivity, and reduce cost of IT program development. We would like to present the business needs that inspired, strategy, high level design, business process re-engineering aspects, benefits and pain points to avoid in similar projects in the future.	Hemalatha Sundaram & Adrian Molato, City of Chicago	10:10 A - 10:50 A

# Presentation Abstracts



Training Day Summer 2008 \* Drury Lane, Oakbrook Terrace, Illinois

TRACK: APP DEV, WORKFLOW & PERSONALIZATIONS			LOCATION: CRYSTAL 4
Presentation Title	Abstract	Presenter	Time
Flex Your ApEx: Implementing Oracle E-Business Suite Flexfields in Application Express	For those of us in the Oracle E-Business Suite world, utilizing some of its built-in functionalities in our own custom web applications greatly increases code re-use and simplifies maintenance, specifically when it comes to Oracle's flexfield functionality. This session will show how to integrate the E-Business Suite flexfield functionality into Application Express. By leveraging the power of AJAX, Application Express can use descriptive flexfields to create rich web applications – applications that can change shape and purpose on-the-fly, enhancing the user experience by not reloading the page and minimizing future coding by developers.	Shane Bentz, InterVarsity Christian Fellowship/USA	8:30 A - 9:10 A
OA Framework Extension: A Case Study in HR Self Service	Learn how to modify an OA Framework approval screen in the HR Self Service application using JDeveloper.	Bolton Carroll, The Revere Group	9:20 A - 10:00 A
OA Framework & Forms - Roadmap to Release 12 Personalizations	Most organizations have some degree of customizations in their Oracle E-Business Suite and utilize Personalizations wherever they can to reduce the associated maintenance cost. A new Personalization feature in Release 12 is changing a record group of an LOV. This presentation will demonstrate newer techniques in Personalization for creating new List of Values without Customizing the form or using Custom.pll. Few other examples of Personalization to alter the behavior and appearance Forms will be discussed. Other topics include adding options to Tools menu invoking self-service screens by passing parameters.	Ranga Santhanam, AST Corporation	10:10 A - 10:50 A

<b>TRACK: FINANCIALS, PROJECTS &amp; HR</b>		<b>LOCATION: VENETIAN 1</b>	
<b>Presentation Title</b>	<b>Abstract</b>	<b>Presenter</b>	<b>Time</b>
R12 Assets - A Look Inside	A look at the changes to R12 Assets - discuss what the marketing materials do not tell you. This is not a new feature in R12 presentation, this is discussing changes in the applications that were learned through an implementation and how Assets now acts in R12 - this goes beyond the new features in R12 and dives down into the trenches about the application.	Brian Bouchard, Chi-Star Technology	8:30 A - 9:10 A
Closing the Books on Project Accounting With Efficiency and Integrity	Audience should have an understanding of the Oracle AECOM, a global provider of professional technical and management support services, faced common challenges in closing out project accounting in a rapidly expanding business environment. Learn how automation of Oracle E-Business Suite-11i processing, AECOM is able to predictably and accurately manage the complex weekly and monthly close of 19 business units, around the world with no increase in headcount.	Grant Chen, UC4 Software, Inc.	9:20 A - 10:00 A
VENDOR: Achieving Financial Integrity with Real Time GL and Project Inquiry	Month and Quarter ends are the busiest times in for accountant. There's pressure to close the books and provide accurate financial information to business managers. To help streamline this process, The GL Company offers an out of the box real time inquiry application with pre-configured templates for Oracle EBS Financials & Projects. These templates assist accountants in month end reconciliation, ad-hoc analysis and financial reporting. Inquiry Suite provides Financial Reporting capability with full drill down to AP, AR, FA, PA subledgers. It also provides IT with a SOX compliant administration console, ensuring the integrity of the reports used by accountants.	Andrew Deeley, The GL Company	10:10 A - 10:50 A

# Presentation Abstracts



Training Day Summer 2008 \* Drury Lane, Oakbrook Terrace, Illinois

TRACK: FINANCIALS, PROJECTS & HR (continued)		LOCATION: VENETIAN 1	
Presentation Title	Abstract	Presenter	Time
Integrating Procurement Card Transactions into Oracle to Increase Efficiency and Control in Your Sourcing Environment	<p>Outline Project Title (Integrate pcard transactions into Oracle Workflow to increase efficiency and improve control in your financial environment)</p> <p>I. Process flow                      a. As-is process                      b. Future process</p> <p>II. Demo</p> <p>III. Setups</p> <p>IV. Other                      a. credit card encryption script</p> <p>V. Conclusion (questions)</p>	Mike Kambesis, Brunswick	12:30 P - 1:10 P
Oracle Internet Expenses: Traveling? Don't Forget OIE!	<p>Global OIE implementation leveraging credit card functionality of both company and both pay scenarios. Multiple credit card programs setup to support legacy airline expenses purchased on master corporate card that had yet to be expensed (converted airfare), future airline expenses purchased on a master card (direct billed airfare), and travel card expenses that UL incurred on their individual UL corporate credit cards. Customized workflow to accommodate customer processes. Modifications included by-passing approval for the CEO (which had no supervisor), by passing manager approval for expenses below a certain dollar amount, &amp; allowing AP to request manager approval of expense reports.</p>	Nicole Wilson, TUSC	1:20 P - 2:00 P
Gain Control of Your Receivables Using Advanced Collections	<p>Staying on top of your receivables is an effective way to improve cash flow and address customer issues. Oracle Advanced Collections (AC) is an effective solution for addressing these issues. While there are many different ways to configure AC to conform to your processes, this presentation will cover all of the necessary steps to configure one straight-forward approach that you can then use to understand AC's capabilities and tailor to meet your needs. Prior knowledge of Oracle Receivables is recommended.</p>	James Ross, Cambridge Solutions	2:10 P - 2:50 P

<b>TRACK: FINANCIALS, PROJECTS &amp; HR (continued)</b>		<b>LOCATION: VENETIAN 1</b>	
<b>Presentation Title</b>	<b>Abstract</b>	<b>Presenter</b>	<b>Time</b>
Sub-Ledger Accounting in Release 12	This presentation covers technical perspective to the new Sub-Ledger Accounting (SLA) functionality in Release 12. Accounting Event Model will be discussed to show how event model tables are structured to capture the accounting events for the sub-ledgers. This model provides consistent accounting process and improved audit by linking sub-ledger accounting transactions to the corresponding General Ledger journal entries. There are better global reporting and control capabilities in addition to enhanced inquiry.	Venkat Vesangi, AST Corporation	3:00 P - 3:40 P

<b>TRACK: SUPPLY CHAIN MANAGEMENT</b>		<b>LOCATION: VENETIAN 2</b>	
<b>Presentation Title</b>	<b>Abstract</b>	<b>Presenter</b>	<b>Time</b>
A Beginners Guide to Implementating ASCP	<ul style="list-style-type: none"> <li>* Compare ASCP v/s MRP</li> <li>* Decide upon Architecture (centralized v/s distributed)</li> <li>* Setting up ASCP instance</li> <li>* Important Item Attributes</li> <li>* Setting up Demand Classes and MDS</li> <li>* Differentiate b/w types of data collections</li> <li>* Setting up plan - Constrained v/s unconstrained v/s production plan</li> <li>* Running a plan</li> <li>* Releasing from plan</li> <li>* Performance improvements</li> <li>* Gotchays</li> </ul>	Sandeep Gandhi, Omkar Technologies Inc.	8:30 A - 9:10 A
The ABC's of Outside Processing with R12	This presentation will demonstrate the effort needed to configure and use the "Outside Processing" functionality within the Work in Process Discrete Manufacturing module. An overview of the underlying functionality will be provided along with an example of creating and using outside processing items, resources and departments within your Bills of Material and Discrete Work Orders. This presentation will take you through each step, highlighting key areas and providing suggestions and ideas to enable you with the depth and knowledge of using this functionality on your system.	Sergio Frank, TUSC	9:20 A - 10:00 A

# Presentation Abstracts



Training Day Summer 2008 \* Drury Lane, Oakbrook Terrace, Illinois

TRACK: SUPPLY CHAIN MANAGEMENT (continued)		LOCATION: VENETIAN 2	
Presentation Title	Abstract	Presenter	Time
Approve and Send Your Purchase Order via E-Mail - Possible Configuration Options	Oracle Purchasing and Requisition users can increase their productivity by using the out of the box email notification functionality. I will show what the major configuration options exists are, what is standard feature and what can be customized. How this will improve procurement productivity and save operating cost in supplier communication.	Al Kannan, Cozent LLC	10:10 A - 10:50 A
Creating Strong Supplier Relationships with Oracle iSupplier Portal	For an organization to maintain its competitive edge it is essential for management to focus on strategies that streamline transactions with its supply chain partners. One of the most effective ways of accomplishing this is to take advantage of technologies that provide a robust platform for a web portal solution which enhances supplier relationship management efforts. This white paper elaborates on the key business aspects that underlie an implementation of Oracle iSupplier Portal, from the point of view of both, the buying organization and its suppliers	Harshavardhan Limaye, IT Convergence	12:30 P - 1:10 P
Using AME (Approvals Management Engine) for Requisition Approvals in R12	This presentation will highlight the key components of setting up and utilizing the Approvals Management Engine (AME) to create an approval routing structure that mimics the employee supervisor hierarchy with approval groups and using new features such as pre and post approval groups. By utilizing rules within AME, companies can now efficiently manage requisition approvals beyond the standard financial hierarchies. Based on a recent implementation, come see what it takes to get AME working for your organization.	Gary Marines, O2Works and Andrew Mikulak, American Transmission Company	1:20 P - 2:00 PM

<b>TRACK: SUPPLY CHAIN MANAGEMENT (continued)</b>		<b>LOCATION: VENETIAN 2</b>	
<b>Presentation Title</b>	<b>Abstract</b>	<b>Presenter</b>	<b>Time</b>
Electronic Recors and Electronic Signatures	Need for ERES in business process. Scope of ERES in Oracle EBS. ERES approval business events in various modules. Process flow design and set up steps in manufacturing. Advantages of ERES.	Naresh Kumar, DolluTech	2:10 P - 2:50 P
Demonstration of Solution for Planning Material Requirements for Multiple Assembly Lines in Single Inventory Org	Back Ground: Oracle MRP plans for material at inventory organization level. We had a requirement at ArvinMeritor, Inc. Newark, OH plant where our client wanted to plan and replenish three different assembly lines based on material consumption. All these three different assembly lines are in the same inventory organization and are using (consuming) several common inventory items with in the same inventory organization. Oracle Standard functionally does not support planning and replenishment at assembly lines, as it only supports at Inventory Organization Level. It was not possible to meet customer's requirement in Oracle Product, but we had to find a solution to support the business. Proposed Solution: Implementation team proposed to place plastic bins in each assembly lines with a unique bar coded serial numbered on each bin. We connected these bar code scanners to the system of supplier. Supplier's system knew the details of the physical bin location in the plant. Whenever bins are empty a user will scans bar coded serial number on the bin and supplier knows where to replenish the material. This solution works in line with all standard features of Oracle such as ARM sends supplier schedules using EDI 830 transactions to its supplier and Supplier sends back Advance Shipment Notification (ASN) using EDI 856 transactions. Oracle MRP continue to plan material at Inventory organization level.	Manish Shrivastava, HCL America, Inc	3:00 P - 3:40 P

# Presentation Abstracts



Training Day Summer 2008 \* Drury Lane, Oakbrook Terrace, Illinois

TRACK: ORACLE			LOCATION: OAK 1
Presentation Title	Abstract	Presenter	Time
ORACLE: What's New in EBS Release 12 – Financials	E-Business Suite R12 transfer of information contains information on the new features and functionality new in R12. E-Business R12 is a major new release and contains 18 new modules and 2,443 enhancements. For EBS Financial customers learn about Advanced Global Intercompany, Legal Entity enhancements, Multi-Org Access Control and Sub-Leger accounting.	Angela Chen, Oracle Corporation	8:30 A - 9:10 A
ORACLE: What's New in EBS Release 12 – Projects	Oracle Projects has come a long way since 11i was first released - come learn all about what's new in R12! Many of the features in R12 for Projects were released in Projects Family Pack M that customers are already live and using - so we will go into detail on the key areas of interest and highlight key benefits of using new features. Learn how Oracle Projects delivers centralized, information driven, enterprise project and portfolio management functionality designed to tackle business challenges inherent in project-driven organizations. The presentation will provide insight into managing the project portfolio from initiation and portfolio management to project planning, execution, financial control, and reporting.	Sue Guggenberger, Oracle Corporation	9:20 A - 10:00 A
ORACLE: What's New in EBS Release 12 – Manufacturing	E-Business Suite R12 transfer of info contains information on the new features and functionality new in R12. E-Business R12 is a major new release & contains 18 new modules and 2,443 enhancements. For EBS Manufacturing customers learn about several exciting new modules including: <ul style="list-style-type: none"> <li>• Manufacturing Operations Center - a bridge between your ERP and Shop Floor manufacturing systems</li> <li>• Demand Signal Repository – a system to share and leverage demand information between retailers and suppliers</li> <li>• Service Parts Planning – a comprehensive system to optimally plan service parts</li> <li>• Advanced Planning Command Center – an integrated, portal-based UI and event management system across all planning applications.</li> </ul>	Nicki Sommer, Oracle Corporation	10:10 A - 10:50 A

<b>TRACK: ORACLE (continued)</b>		<b>LOCATION: OAK 1</b>	
<b>Presentation Title</b>	<b>Abstract</b>	<b>Presenter</b>	<b>Time</b>
ORACLE: The Next Generation Value Chain Now	As part of their most recent 12.1 release, Oracle has released a set of new Value Chain applications that continue to drive Oracle's Value Chain Vision forward. This presentation will review and demonstrate the new applications (including the Advanced Planning Command Center and the Demand Signal Repository) showing how they can provide a growing set of capabilities to your value chain.	Douglas Oetinger, Oracle Corporation	12:30 P - 1:10 P
ORACLE: Governance Risk and Compliance (GRC) Controls in Depth – Automation and Continuous Monitoring	Global companies and public sector organizations alike face increased scrutiny from regulators, auditors, shareholders, and trading partners to certify the integrity of their business processes and safeguard sensitive information such as customer and employee data. To effectively respond to these needs in a sustainable manner, organizations must leverage automated solutions to identify, analyze, and continuously monitor controls that govern how critical business applications are configured, who has access to which systems, and what type of transactions are being executed. Join Oracle to learn how a comprehensive and in-depth approach to controls management can help you meet regulatory obligations, establish best practices, minimize risk and inefficiency, and streamline internal and external audits.	Soumya Das, Oracle Corporation	1:20 P - 2:00 P
ORACLE: Test Drive Oracle User Productivity Kit (UPK)	In this session, learn how the Oracle User Productivity Kit (UPK) for all Oracle Applications, specifically EBS, provides a valuable platform for increased user adoption leading to higher ROI from your applications investment. Get a detailed look at how User Productivity Kit content provides extremely valuable early-implementation document, pre go-live training and post go-live performance support to support your Oracle applications implementation or upgrade. Also learn how the User Productivity Developer, a multi-lingual single-source tool, can be used to modify and create custom content in a fraction of the time.	Deb Brown, Oracle Corporation	2:10 P - 2:50 P
ORACLE: Expert Metalink Support: Tips, Tools and Resources.	Get the most out of ML through our proactive resources including Software Configuration Manager.	Charlie Freeman, Oracle Corporation	3:00 P - 3:40 P

# Presentation Abstracts



Training Day Summer 2008 \* Drury Lane, Oakbrook Terrace, Illinois

TRACK: BUSINESS INTELLIGENCE			LOCATION: OAK 2
Presentation Title	Abstract	Presenter	Time
TWENTY FIVE Golden Rules to Tame the CDI Beast	The C-level executives are puzzled rightfully, why CDI projects are so complex, time consuming and too expensive when the subject matter is simply the "CUSTOMER" data. Achieving nirvana for a robust Customer Data Management solution is far fetched given the maturity level at present of CDI/MDM technologies. It is in this context that this paper makes an attempt to provide a direction with TWENTY FIVE Golden Rules distilled with years of experience to smoothen any Oracle EBusiness Suite or CDI implementation	Mani Kumar Manda, Rhapsody Technologies, Inc.	8:30 A - 9:10 A
VENDOR: Using Oracle BI Suite EE Plus with E-Business Suite	Oracle Business Intelligence Suite Enterprise Edition Plus represents significant opportunities and challenges for Oracle E-Business Suite customers. If you are using Oracle Discoverer for E-Business Suite reporting, the upgrade to Oracle BI Suite EE Plus can be particularly daunting. This presentation will cover: <ul style="list-style-type: none"> <li>• Benefits of Oracle BI Suite EE Plus</li> <li>• Challenges of integrating Oracle BI Suite EE Plus with Oracle EBS</li> <li>• How to link NoetixViews with Oracle BI Suite EE Plus to instantly provide a self-service reporting environment</li> <li>• How to reduce the time, cost, and risk of migrating from Oracle Discoverer to Oracle BI Suite EE Plus</li> </ul>	Andy Donovan, Noetix Corporation	9:20 A - 10:00 A

<b>TRACK: BUSINESS INTELLIGENCE (continued)</b>			<b>LOCATION: OAK 2</b>
<b>Presentation Title</b>	<b>Abstract</b>	<b>Presenter</b>	<b>Time</b>
VENDOR: Oracle Projects Analysis using Global Software's Executive Dash Spreadsheet Automation Software	<p>This presentation will demonstrate Global Software's Executive Dash Spreadsheet Automation tool. The primary objective of the class is to demonstrate on a live environment the activities necessary to a quick Oracle Projects reporting solution in Microsoft Excel 2007 using Globalsoft's Executive Dash. A secondary objective is to demonstrate how Oracle's BI solutions and EDash can work in concert. Some key components of the presentation are:</p> <ol style="list-style-type: none"> <li>1. Overview/Purpose</li> <li>2. Approaches for Oracle Project's Management Reporting</li> <li>3. Making the Executive Dash connection to Oracle</li> <li>4. Building Queries in EDash</li> <li>5. Updating the Query Catalog</li> <li>6. Using Executive Dash formulas in Excel</li> <li>7. EXD Formulas (Data Listings)</li> <li>8. EXQ Formulas (Summary Cells with drill-down capability)</li> <li>9. Realizing the Benefits of EDash</li> <li>10. Wrap-up</li> </ol> <p>The demonstration will be:</p> <ul style="list-style-type: none"> <li>- Overview/Purpose</li> <li>- Making Oracle database connection</li> </ul>	Keith Mobley, Verities Solutions	10:10 A - 10:50 A
VENDOR: KPI Design and Implementation Concepts	<p>This session will discuss dashboards and KPI's from a technical perspective. It discusses KPI design concepts including data modeling, data access, and data infrastructure. Financial integrity is key to any KPI reporting environment. The discussion shows how FSG's can be integrated with KPI's and how design can have a performance impact on your ERP environments. This session will also touch upon KPI environments and what to look for in a KPI solution. The session uses actual designs that are proven and used in packaged solutions.</p>	Kirk Wilson, Jaros Technologies	12:30 P - 1:10 P
BI Publisher (f/k/a XML Publisher): To BI or 6i... THAT is the Question!	<p>This presentation will discuss the pros and the cons of BI Publisher in comparison to Oracle Reports 6i and review the template design tools provided by Oracle. Explain which template designer to use based on reporting requirements and complexity and finally discuss the topic are we really better off with BI vs. our troublesome but reliable 6i.</p>	David Woolbright, DARC Corporation	3:00 P - 3:40 P

# Presentation Abstracts



Training Day Summer 2008 \* Drury Lane, Oakbrook Terrace, Illinois

TRACK: STRATEGY / PROJECT MANAGEMENT			LOCATION: ENGLISH
Presentation Title	Abstract	Presenter	Time
Building an effective IT Strategy & Architecture Plan	This presentation will provide an overview of how to formulate, plan and implement an effective IT Strategic plan for key elements such as applications portfolio, data management, technology infrastructure, e-business architecture, IT governance and IT organization. A significant emphasis will be placed on the alignment of business strategic goals and objectives with IT strategy and architecture.	Karthik Chakkarapani, American Hospital Association	8:30 A - 9:10 A
Oracle HR Implementation Best Practices	The University of Chicago Medical Center was faced with implementing it's Oracle HR application with a limited budget and limited resources, including the lack of a dedicated Project Manager. The mandate from senior management was to implement a fully functioning application including manager self-service and compensation workbench. There were to be no customizations, coming from a customized legacy system, and intensive paper driven processes, with very limited consulting resources. This session will be presented as a case study to show that a dedicated project team and a clearly articulated scope prove for a successful implementation.	Mario Ellis, University of Chicago Medical Center	9:20 A - 10:00 A
A Technical RoadMap for Oracle Applications	Many companies who have purchased best of breed applications solutions over the years find themselves facing a difficult problem - should they keep each product as a separate entity, or is there a way to integrate the products, choosing the best qualities of each while taking advantage of new features and technology advancements? The answer, of course, is what we will be discussing in this paper. This paper describes a technical roadmap that shows how Oracle Fusion Middleware, the E-Business Suite Release 12, and Oracle's Fusion Applications will fit together. By understanding how these three pieces work together, you can plan your organization's strategy for dealing with Fusion.	John Stouffer, Triora Group LLC	10:10 A - 10:50 A

TRACK: SOA, INTEGRATION & SECURITY		LOCATION: CRYSTAL 1	
Presentation Title	Abstract	Presenter	Time
Doing SOA the Right Way	Brief introduction to Oracle SOA Suite and a real world example of the SOA implementation. This example is an integration between Manhattan PKMS (AS/400) WMS Oracle E-Business Suite (HP-UX) and Oracle Transportation Management (JEE based App on RH Linux)	Dheeraj Bhushan, ACCO Brands	12:30 P - 1:10 P
VENDOR: Simplify and Accelerate Oracle Integration Using a Physical and Virtual Integration Appliances	You are an enterprise that has invested in Oracle's business applications and databases. Integrating Oracle with the rest of your enterprise is key to driving your business but you're tight on time and resources. Sound familiar? Join us to find out how Cast Iron Integration Appliances rapidly integrate Oracle with other systems. Hundreds of customers running thousands of integrations both on premise and in the internet cloud is a major reason why Cast Iron Systems is one of Oracle's CRM On-Demand Elite 8 Partners. Integration is critical to Oracle customers - see how real companies integrate Oracle with CRM, supply chain, e-commerce, custom applications and business partners. Live, quick ERP demo.	Ron Wastal, Cast Iron Systems	1:20 P - 2:00 P
VENDOR: The Last Mile: Accelerating Data Conversions and Interfaces	While there are various tools available to deliver your external data to the front door of the Oracle E-Business Suite, you are ultimately left on your own to handle the custom coding that moves your data into Oracle. If you have wrestled with this difficult technology problem, then you know this "last mile" of integration is the most complex and expensive. DARC's Isix Integration Suite™ is a complete integration solution that provides fully-supported, pre-built software and methodology for taking your data that last mile, accelerating both data conversions and ongoing interfaces, standardizing the process, and eliminating custom coding, all while self-documenting and demonstrating high ROI.	Kent Wetzel, DARC Corporation	2:10 P - 2:50 P
Application Integration Architecture: AIA in Action	Learn more about Oracle's Application Integration Architecture and how it can provide your business with an open, standards-based platform for business process integration across Oracle, third-party and custom applications.	Robert McMillen, Triora Group LLC	3:00 P - 3:40 P

# Presentation Abstracts



Training Day Summer 2008 \* Drury Lane, Oakbrook Terrace, Illinois

TRACK: DEMAND MANAGEMENT / DISTRIBUTION		LOCATION: CRYSTAL 2	
Presentation Title	Abstract	Presenter	Time
Scan Based Trading - An Oracle Consignment Inventory Solution	This presentation delivers an overview of the Scan Based Trading Program that was implemented at Recycle Paper Greetings using Oracle's Consignment Inventory solution. It includes an overview of the solution, describes how the program was implemented and discusses lesson learned during the implementation.	Karen Janssen, Recycled Paper Greetings	12:30 P - 1:10 P
VENDOR: Managing Your Logistics Costs in Uncertain Times	Today's shippers face more cost and service pressures than ever before from increasing complexity, increasing volatility and supply risks. Rising record fuel costs, tight carrier capacity and customers that are demanding better order fulfillment accuracy means there has never been a more critical time to focus on achieving best-in-class performance in your transportation operations. These challenges are motivating companies to re-evaluate their traditional logistics management practices and look at TMS solutions such as Oracle's Transportation Management (OTM). During this information-packed session, you will learn how OTM is enabling companies to achieve best-in-class capabilities while reducing their freight spend by 5-25%.	Brian Hamrock, Emerging Solutions	1:20 P - 2:00 P
Demantra Implementation; Tips, Techniques, and Lessons Learned	With the recent implementation (July 2008) of the basic Oracle Demantra forecasting module, this presentation will review the processes that were used to successfully complete an Oracle implementation. Topics to be covered include management involvement, user support and buy-in, technical hurdles and the initial results of the new demand management system. Lessons learned will include how we structured our environment and what were the major challenges of this project.	Randy Kjell, Now Health Group, Inc.	2:10 P - 2:50 P
The Value of the Value Chain Planning Products	Exploring how Oracle's Value Chain Planning Products (ASCP, Demantra, Demand Signals, SNOW, etc.) can provide value to your organization. We will discuss how each product individually and integrated will benefit your organization.	Michael Pearson, Optimum Solutions	3:00 P - 3:40 P

<b>TRACK: HYPERION</b>		<b>LOCATION: CRYSTAL 3</b>	
<b>Presentation Title</b>	<b>Abstract</b>	<b>Presenter</b>	<b>Time</b>
Introduction to Oracle Hyperion System 9	Overview of the Oracle Hyperion System 11 platform and application suite. Will cover high level topics on the end user experience and the various modules available - Hyperion Financial Mgmt. for financial consolidation and reporting, Hyperion Planning for operational budgeting and forecasting, and Hyperion Essbase for OLAP based analytics.	Andrew Jorgensen, Pinnacle Group Worldwide	12:30 P - 1:10 P
Oracle Hyperion Financial Data Quality Management - Data quality, Scaled, Expedited and Integrated	Oracle's Hyperion Financial Data Quality Management provides out-of-the-box features to map financial data and to populate the Enterprise Performance Management solutions of its BI suite. Designed to perform medium-sized data loads, the architectural approach provides interfaces to enhance the processing capabilities as well as to completely integrate and automate the operational tasks. Learn about the design principles to make FDM operate at it's peak performance!	Alex Ladd, Pinnacle Group Worldwide	1:20 P - 2:00 P
Complete Solution of Automated Data Integration Between Hyperion Applications	In a fast-paced business environment with complex data mapping and dynamic meta data update, it requires a reliable, auditable and full user controlled and automated data integrations between Hyperion applications (HFM, planning). At Hyatt, we developed a complete solution of automated data integrations with many key features required by the business processes. E.g., User controlled meta data and mapping table upgrade; Tracked and auditable process; full user controlled, streamlined, end-end data integration, etc.	James Chu, Global Hyatt	2:10 P - 2:50 P
Where Do We Go From Here, Now that Oracle Financial Analyzer (OFA) Scheduled for Desupport?	This presentation will focus on outlining a game plan to move from the soon-to-be desupported OFA application to a fully supported Oracle solution. Oracle announced that Oracle Financial Analyzer is scheduled for error correction desupport in December, 2009 and extended support ends in December, 2010. What options are available? Is there a way to migrate or transfer my critical business planning, forecasting, and reporting solutions to a Hyperion Application? What are the next steps? This presentation will focus on outlining a game plan to move from the soon-to-be desupported OFA application to a fully supported Oracle solution.	Dave Breig, The Johnsson Group	3:00 P - 3:40 P

# Presentation Abstracts



Training Day Summer 2008 \* Drury Lane, Oakbrook Terrace, Illinois

TRACK: ADVANCED TECH		LOCATION: CRYSTAL 4	
Presentation Title	Abstract	Presenter	Time
"The 4-Legged Stool for Good Oracle E-Business Database Performance"	In this presentation, based on 100's of consulting engagements, we'll discuss practical and critical areas of technical support and process management, needed to ensure good Oracle database performance for E-Business application systems.	Larry Klein, Hotsos Enterprises, Ltd.	12:30 P - 1:10 P
Tools of the Trade: All the Free Tools from Oracle Corp	Dan has used a variety of SQL tuning tools thru the years. This presentation will include a live demonstration on various available tools from Oracle Corporation including SQL Developer, PL/SQL Profiler, TKProf, the new Trace Analyzer, and undocumented explain plan tools. This presentation is packed full of tips and techniques, including scripts that help find offending SQL statements.	Dan Hotka, www.danhotka.com	1:20 P – 2:00 P
Change Management on the Cheap - Tortoise SVN and Ant: Two Tools for Your Applications Implementation Toolkit	Usage of proper change management procedures is often an overlooked, but troublesome area during an implementation. Lost code, setups, and inconsistent builds can lead to costly project interruptions. Traditional approaches to avoiding these issues often involve high cost solutions or tedious documentation exercises. SVN and Ant, however, are valuable tools that provide the basis for a low cost framework for managing the chaos by bringing about effective change tracking, logging, and build automation. Participants in this session will be given a glimpse into how consultants used these tools in an implementation, and how these tools can be added to any project.	Joe Tseng, North Slope Solutions, LLC	2:10 P - 2:50 P
Oracle Access Manager - eBIZ Integration	With the acquisition of CoreID / Oblix, Oracle has significant updated its iDM Stack easing the process of SSO enabling your custom / Web Applications, but has also create significant complexities in enabling SSO for Oracle eBiz. This presentation discusses the 'new' Oracle iDM Architecture and issues / challenges in integrating with Oracle eBiz.	Rajiv Grover, ArushiTech Inc.	3:00 P - 3:40 P

<b>TRACK: R12 UPGRADE &amp; CHANGE MANAGEMENT</b>			<b>LOCATION: ENGLISH</b>
<b>Presentation Title</b>	<b>Abstract</b>	<b>Presenter</b>	<b>Time</b>
Managing a Successful E-Business Suite Upgrade – A Repeatable Holistic Methodology to Help Ensure Success	Like it or not, you have an upgrade in your future. We'll take you through what you need know to be successful. From planning to process to resources and management, we'll take a wide ranging look at what happens and when, to give you the full picture of how it comes together. Whether it's a quick technical migration or an extensive functional upgrade, we'll share the secrets of what to do and where to find the answers. This presentation is for anyone that needs to plan, manage, or participate in an upgrade.	Art Dowd, O2 Works	12:30 P - 1:10 P
Upgrading to R12? Use Proven Strategies for a Smooth Transition	Upgrading Oracle E-Business suite is inherently complex, resource intensive and time consuming. In this presentation, we will explore the strategies required for a smooth and successful E-Business Suite R12 upgrade. We will review how to structure an R12 upgrade project plan, integrate the project teams and manage progress along the way. Utilizing the strategies presented, Project Managers will be on their way to managing a graceful R12 upgrade.	Sam Lucido, DARC Corporation	1:20 P - 2:00 P
Patch Or Perish--Reduce The Risk Of Applying Or Not Applying Change To Your Oracle E-Business Suite	Patching your Oracle E-Business Suite is risky business and so is not patching. Not keeping up with the latest patches could expose your organization to security attacks, extended downtime, poor performance and missing functionality. But, there are often good reasons for not staying current. So many so what initially seemed like a small task could turn into a large project unexpectedly. What a conundrum! We will show you a process that solves the conundrum--optimizes and manages the Oracle E-Business patching processes, thereby reducing the associated risks of applying, or not applying, change to your ERP system.	Phil Reimann, RingMaster Software	2:10 P - 2:50 P

# Presentation Abstracts



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<b>TRACK: R12 UPGRADE &amp; CHANGE MANAGEMENT (continued)</b>			<b>LOCATION: ENGLISH</b>
<b>Presentation Title</b>	<b>Abstract</b>	<b>Presenter</b>	<b>Time</b>
NO MORE EXCUSES – Using Project Governance to Guarantee Success.	85% of ERP projects fail to meet stated goals and business value. The reason? Failure to properly integrate people, business and technology into one purposeful framework from which project teams make decisions and take actions to optimize project success. A multi-disciplinary presentation of an integrated, thought-leading, and proven approach to addressing the three critical success factors of any ERP implementation: project/technology management, business objectives, and the people who do the work and are impacted by the change.	Tom Colbert, CSS	3:00 P - 3:40 P